



bold
Peruvian
dark roast

e
ethical bean coffee

100% CERTIFIED
fair trade organic
shade grown coffee
USDA ORGANIC whole bean carbon neutral
just. better. NET WT. 12 oz.

lush
Sumatran
medium dark roast

A multi-dimensional, full-bodied velvet slipper for your tongue. A stand-up straight shot. Marries beautifully with milk.
sweet
Espresso
medium dark roast

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Fair Trade Certified Trade at Ethical Bean Coffee

About Ethical Bean Coffee

What is Fair Trade Certified

How Fair Trade Certified Works

ABOUT ETHICAL BEAN

Founded in 2003

Second largest 100% FTO roaster in Canada

Involved in local and international communities

**100% Fair Trade Certified Organic Coffee, HACCP
Kosher, Carbon Neutral**

Fair Trade, a Primer

Founded in 1988 in Holland

Certified producers in 58 countries

Over 1,000,000 farmers and workers represented

Over 5,000,000 people directly benefited

Revenue of 2.9 Billion Euros in 2008

Revenue increasing at 40% per year



Fair Trade Certified

A partnership between producers and consumers

An opportunity for producers to improve their lives

A way to ensure sustainable production

An improvement in social, economic and environmental conditions for producers

A just and better way to trade



How does it work?



Producer is certified by FLO-CERT

Roaster and Brokers are certified by TransFair

All transactions and entire supply chain are mo

Thank you.

