

metrovancouver

LOGO GUIDELINES

PREFERRED BRANDING

Default MV Lockup logo

The preferred way to reproduce the Metro Vancouver Default logo is using full colour on a white field. Never reproduce this version over anything other than a white or light background.

Please contact the Design Team for additional formats for print, digital and web.
MV-Design@metrovancouver.org

Default MV Lockup



MV Wordmark Logo

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LOGO SIZE

Always use the logo with the tagline wherever possible. The wordmark logo without the tagline should be used when space is limited.

MINIMUM SIZE OF LOGO

To protect the legibility of the logo, it must never be reproduced in sizes smaller than shown here.

If the width is less than 70 mm, please use the wordmark version.

70 mm



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RE-SIZING

If re-sizing is necessary, make sure to hold *shift* so that the proportions remain the same. The symbol must be a perfect circle.