AGENDA

1. Intro to Burb & Steve
2. Pillars of Legalization
3. Proposed Retail Location
4. Support in the Community
5. Community Safety
6. Q & A
INTRO TO STEVE

CO-FOUNDER & PRESIDENT

HUSBAND AND FATHER

PROVEN TRACK RECORD
INTRO TO BURB

4 STORES OPEN

PROVEN OPERATOR

STRONG COMMUNITY RELATIONSHIPS
LAW AND ORDER - CANNABIS LEGALIZATION PILLARS

1. PROTECT OUR YOUTH
2. SAFE, TESTED SUPPLY
3. ELIMINATE THE BLACK MARKET
LOCATION
STOREFRONT
COMMUNITY SUPPORT

• 2,029 signatures of support for our petition
• UBC Alma Mater Society
• Landlord and adjacent businesses
• UNA, UEL, and UBC residents, students and professors
COMMUNITY SUPPORT

"The AMS is proud to support any operation that advances the collective interests of our membership. While cannabis use is not universal - education, responsible access, and safe communities are priorities that benefit everyone. We believe that this proposed development will bring collective benefits to students, families, and beyond."

Cole Evans
AMS President
"Children are best protected from premature alcohol and cannabis use by education and open family discussions of health and safety risks; they are not protected by NIMBY efforts to prevent the legal sale of these products."

Eagle Glassheim
Associate Professor - Department of History
UBC
COMMUNITY SAFETY

- Perfect operating history
- Bound by the LCRB terms and conditions
  - Cannabis, cannabis accessories and packaging and labelling of cannabis and cannabis accessories must not be visible to minors from outside the store.
  - Youth under 19 years of age are banned from entering cannabis stores and cannot work in the cannabis industry.
  - It is an offence to sell or supply non-medical cannabis to individuals under 19 and there are strict penalties.
  - All packaging and labelling for cannabis is regulated by the federal government. Strict limits on the look and feel are intended to make it less appealing to youth.
  - All of our display cases are locked – only our employees are permitted to handle our products
  - In terms of store security, we have an audible fire alarm, intruder alarm, locked storage cases and security cameras running 24/7.
- Cannabis use is not permitted in-store.
Black market B.C. weed tainted with pesticides, contaminants, testing shows

By Simon Little · Global News
Posted June 9, 2021 2:24 pm · Updated June 10, 2021 9:52 am

B.C. government says results of illicit cannabis testing ‘very concerning’

Minister of Public Safety Mike Farnworth says government testing of illegally-sold cannabis products in Metro Vancouver has revealed pesticides, bacteria, fungi and heavy metals.
Thank you!
Please use your power to serve the public

June 24, 2022
Guangrui (Maggie) Xia, UBC Materials Engineering
UNA resident since 2008
Fact: the overwhelming responses from the community were negative towards this cannabis store application.

<table>
<thead>
<tr>
<th>Number of Submissions (Attachments 2 and 3)</th>
<th>In Favour / No Objection</th>
<th>Opposed</th>
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<tbody>
<tr>
<td>Nearby residents and businesses (UEL, UNA, UBC)</td>
<td>22</td>
<td>217</td>
</tr>
<tr>
<td>Other (unspecified address or not nearby)</td>
<td>0</td>
<td>151</td>
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The vast majority (~90%) of the responses from the residents opposed the proposed cannabis retail (Agenda page 20).
Important detail at the June 9th meeting:

At the June 9th meeting, Burb Cannabis admitted that they used $1000 cash incentive to gain support to their online petition.

How credible was the support gained with this way?

Flyer posted in UBC student nest building.
The June 9\textsuperscript{th} meeting vote and recommendation were not justified

<table>
<thead>
<tr>
<th>Reasons from the EA A committee members</th>
<th>Why their reasons not justified</th>
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<tr>
<td>A few thought cannabis stores are fine from his/her own experiences.</td>
<td>These EAA committee members are outside our region, and were not elected by us</td>
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<td>One quoted that his community normally had 100% participation rate and our community didn’t have.</td>
<td>There has never been a requirement on 100% turnout rate on the public opinion collection process.</td>
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<tr>
<td>One didn’t agree one reason behind some opinions.</td>
<td>All the opinions from the community members are equally valid regardless of the reasons behind them.</td>
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Why were we dismissed and disenfranchised?
Why were the people been ignored and dismissed?

<table>
<thead>
<tr>
<th>Year</th>
<th>Historic events and tragedies</th>
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<tbody>
<tr>
<td>1885</td>
<td>Head tax imposed to Chinese immigrants</td>
</tr>
<tr>
<td>Before 1940’s</td>
<td>Asian and indigenous people’s suffrage denied</td>
</tr>
<tr>
<td>1940’s</td>
<td>Japanese Canadians were forcibly relocated and interned in the name of national security</td>
</tr>
<tr>
<td>1894 to 1996</td>
<td>Residential schools tortured and killed indigenous children physically and culturally</td>
</tr>
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Why have the people been dismissed and disenfranchised?
We live in a different time now

The public are better informed, stronger and have more channels to communicate with the government than ever before.

Premier John Horgan made the announcement during a news conference Wednesday afternoon, accepting blame for making what he characterized as the wrong decision at the wrong time.

“We thought we had it right. Clearly we did not. I have heard people of BC quite clearly,” he said. “Today I’m announcing we’re stopping the project going to go back to drawing board.”

https://dailyhive.com/vancouver/royal-bc-museum-renovationhalted
We rely on you to make the change

As part of the Oath of Employment, public servants swear not just to do their job but to:

• Serve ethically and with integrity, loyalty, impartiality, and objectivity
• Put the interests of the public and the public service ahead of their own personal interests
• Maintain and enhance the public’s trust and confidence in the public service

The action towards a better service to the public is in your hand.
Please let us know that you do care!
Flawed zoning cannot be the basis of licence approval

- 2019 – community asked by the UEL Office if willing to “explore” cannabis retail
- April 2021 - “Explore cannabis retail” included in the Area D Plan
- April 2021 – Applicant presentation to the UEL Community Advisory Committee
  - Community feedback was immediate, strong and overwhelmingly negative
  - the subject of cannabis retail had been explored in the community’s view
- June 2021 - Cannabis retail application made & UEL Office brought forward enabling zoning bylaws
- The UEL Advisory Design Panel did not make a recommendation to support the zoning bylaws, and highlighted that the greater concern was the community’s best interest and urged the Minister to listen to the community
- April 2022 - Zoning bylaws were approved – with no justification from the Minister provided to the community or the licencing process

The community did everything right.
The Minister and Metro are not listening.
Passing the buck

- UEL has followed required zoning steps – but they do not make the decision on licencing...
- Metro Board follows required licencing steps – but did not make zoning decision...
  - Community position is ignored
  - Advice of our two elected officials is ignored
  - No decision support is provided
  - **No one is accountable**
Community opposition has been clear, overwhelmingly negative – and ignored

• ~300 people have written letters objecting to cannabis retail in our community
• Many of the other ~2,700 likely didn’t write letters because they felt it wouldn’t make a difference anyway – were they right?

The Board has seen no support or input from the Minister on the zoning decision – overwhelmingly negative feedback has been ignored.
Halt / pause the application process

Fair to the community, fair to the applicant:

- applicant had plenty of time to engage the community but did not
- the applicant will enjoy a $400 annual licencing fee vs a reduced fee of ~$15K in 2022 in Metro – that’s more than fair to the applicant
- this is a monopoly the Board is granting
  - cannabis retail is limited to a maximum of one location in the UEL and UBC is not entertaining cannabis retail applications
  - monopolies require extra due diligence
Halting / pausing the application would redress the governance failure

- **Opportunity** to permit the community to finally "explore" cannabis retail – *Let the community know the Board is listening*

- **Opportunity** for the applicant to engage with the community

- **Opportunity** to redress the failure of governance and to provide some basis to fill the information void left by the Minister of Municipal Affairs